



Beautifully Crafted from Metal and Glass, Samsung Galaxy S6 and Galaxy S6 edge Define What's Next in Mobility

Equipped with first-of-its-kind technology, Samsung Galaxy S6 and Galaxy S6 edge are the most advanced smartphones on the market

Barcelona, Spain, March 1 2015 – Samsung Electronics Co., Ltd. today announced its entirely redefined smartphones, the Galaxy S6 and Galaxy S6 edge. Creating a new standard for design, craftsmanship and performance, the Galaxy S6 and Galaxy S6 edge seamlessly blend premium materials with the most advanced Samsung technology to offer consumers an unmatched mobile experience.

“With the all new Galaxy S6 and Galaxy S6 edge, Samsung is offering what's next in mobility, along with a new standard to drive the global mobile agenda,” said JK Shin, CEO and Head of IT & Mobile Communications Division at Samsung Electronics. “By listening to our customers, and learning from both our success and missteps, we continuously push forward new technologies and ideas. With a reimagined design, robust partner network and novel services, the Samsung Galaxy S6 and Galaxy S6 edge offer users the ultimate experience in smartphone options.”

Beauty Meets Purpose

Carefully crafted from metal and glass, the Galaxy S6 and Galaxy S6 edge blend purposeful design with powerful features. The Galaxy S6 edge, particularly, shows unique and outstanding beauty while also providing a solid grip and an immersive viewing experience with the world's first curved display on both sides. Its glass body, made from the toughest glass to date, Corning® Gorilla Glass® 4, is available in an array of colorful jewel tones, including White Pearl, Black Sapphire, Gold Platinum, Blue Topaz and Green Emerald, which elicit a unique visual texture as it reflects natural light. This timeless design required the first-of-its-kind glass crafting technology and unmatched quality control, setting the Galaxy S6 and Galaxy S6 edge apart from every other mobile device on the market. The premium device aesthetics deliver true value and are complemented by a totally new and lighter interface that greatly enhances usability and functionality. A refined and fully optimized user experience simplifies applications and offers features and settings in a more intuitive way.

Vivid Images with a Fast, Bright Camera

The Galaxy S6 and Galaxy S6 edge are equipped with an incredibly vivid, bright and fast front and rear camera. The F1.9 lenses and high resolution sensors on both front (5 MP) and rear (16 MP) cameras provide the most superior image quality in a smartphone, even in the dark. In addition, Auto Real-time High Dynamic Range (HDR), Smart Optical Image Stabilization (OIS) and IR Detect White Balance provide advanced light sensitivities and

crisp camera solutions. Furthermore, a new “Quick Launch” feature gives users fast, direct access to the camera from any screen in just 0.7 seconds* by simply double clicking the home key button. These advanced camera functions enable users to capture their most precious and personal moments in uncompromising quality, however and wherever they want.

Super Charging and Cord Free

With fully embedded WPC and PMA certified wireless charging technology, the Galaxy S6 and Galaxy S6 edge are setting a new industry standard for universal wireless charging. The devices work with any wireless pad available in the market that supports WPC and PMA standards. They also sport incredibly fast wired charging, 1.5 times faster than the Galaxy S5, providing about 4 hours of usage after only 10 minutes of charging.*

Cutting-edge Core Technology

The thin (6.8 mm/7.0 mm edge) and lightweight (138 g /132 g edge) Galaxy S6 and Galaxy S6 edge integrate the most advanced, cutting-edge, Samsung core technology available today. The world’s first 14 nm mobile processor with 64-bit platform, new LPDDR4 memory system and UFS 2.0 flash memory provides higher performance and enhanced memory speed with lower power consumption. Moreover, the world’s first 1440P/VP9 hardware based codec enables users to enjoy high resolution streaming video while also using less power. In addition, the 5.1-inch Quad HD Super AMOLED screen offers users the highest pixel density of 577 ppi. Enhanced outdoor visibility with a brighter display (600 cd/mm) lets consumers experience content without compromise – anywhere, at any time.

Easy and Protected Mobile Payment

Samsung Pay, a new, easy-to-use mobile payment service that will be compatible with more locations than any competing offering in a single application, will launch on Galaxy S6 and Galaxy S6 edge in the United States during the second half of this year. Protected by Samsung KNOX, fingerprint scanning, and advanced tokenization, Samsung Pay works with both Near Field Communication (NFC) and Magnetic Secure Transmission (MST) technology to make it device, merchant and card issuer agnostic.

Enhanced Security

The Galaxy S6 and Galaxy S6 edge are built on the upgraded Samsung KNOX, end-to-end secure mobile platform, offering defense-grade features for real-time protection from potential malicious attacks. Both of these new devices are also ready for immediate enterprise adoption, with market leading MDMs and KNOX enhancements enabled at launch to simplify and improve mobile device management. Additionally, the Find My Mobile feature secures lost devices and protects personal information through a number of services, including the all new remotely controlled “Reactivation lock.” With an enhanced touch-type fingerprint scanner, it also provides quick authentication and saves encrypted data in secure device storage.

The Galaxy S6 and Galaxy S6 edge will be available globally starting from April 10, 2015 with 32/64/128GB storage options available in White Pearl, Black Sapphire, Gold Platinum, Blue Topaz (Galaxy S6 only) and Green Emerald (Galaxy S6 edge only).

Full details and product images are available at www.samsungmobilepress.com.

*Average speed based on internal testing conducted by Samsung. Results may vary by device or situation.

Samsung Galaxy S6 & Galaxy S6 edge Product Specifications *

	Galaxy S6	Galaxy S6 edge
Network	LTE Cat.6 (300/50Mbps)	
Display	5.1" Quad HD(2560x1440) 577ppi, Super AMOLED	5.1" Quad HD(2560x1440) 577ppi, Super AMOLED, Dual edge
AP	Quad 2.1GHz + Quad 1.5GHz, Octacore application processor	
OS	Android 5.0 (Lollipop)	
Camera	16 MP OIS(rear), 5 MP (front)	
Video	MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM, VP9	
Audio	Audio Codec: MP3, AMR-NB, AMR-WB, AAC, AAC+, eAAC+, WMA, Vorbis, FLAC, OPUS	
	Audio Format: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA	
Camera Features	Quick Launch, Tracking AF, Auto Real-time HDR (Front & Rear), F1.9, Low Light Video (Front & Rear), High Clear Zoom, IR Detect White Balance, Virtual Shot, Slow Motion, Fast Motion, Pro Mode, Selective Focus	
Additional Features	Ultra Power Saving Mode	
	Download Booster	
	S Health 4.0	
	Samsung Pay	
	Smart Manager	
	Microsoft Apps (OneDrive 115 GB for 2 years, OneNote)	
	Sound Alive+	
	Themes	
	Quick Connect	
	Private Mode	
S Finder, S Voice		
Google Mobile Services	Chrome, Drive, Photos, Gmail, Google, Google+, Google Settings, Hangouts, Maps, Play Books, Play Games, Play Newsstand, Play Movie & TV, Play Music, Play Store, Voice Search, YouTube	
Connectivity	WiFi: 802.11 a/b/g/n/ac (2.4/5 GHz), HT80 MIMO(2x2) 620 Mbps, Dual-band, Wi-Fi Direct, Mobile hotspot <i>Bluetooth</i> [®] : v4.1, A2DP, LE, apt-X, ANT+ USB: USB 2.0 NFC IR Remote	
Sensor	Accelerometer, Light, Gyroscope, Proximity, Compass, Barometer, Fingerprint, Hall, HRM	
Memory	RAM: 3 GB, LPDDR4 Internal Memory: 32/64/128 GB, UFS 2.0	
Wireless Charging	WPC1.1 (4.6W Output) & PMA 1.0 (4.2W) compatible	
Dimension	143.4 x 70.5 x 6.8 mm, 138 g	142.1 x 70.1 x 7.0 mm, 132 g
Battery	2,550mAh	2,600mAh

** All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

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